

Delegation visit from Guelph, Ontario, Canada

October 14, 2016

On October 14th, a delegation from Guelph, Ontario, Canada, was welcomed by Vitagora, in Dijon, France.

The objective was to strengthen our relationship with the innovation network in Guelph (University and companies), which Vitagora has built since 2008 and to identify international partnership opportunities.

The delegation was composed of 10 members, representing 4 companies, the University of Guelph, the Chamber of Commerce and the local economic development. Additionally, key Vitagora members were selected considering the complementarity of their business and their international strategy.

During the business day, based on pitches and B2B, collaboration opportunities were identified and will be followed up. For instance, short term ones with research internships, longer term ones with product development and co-packing. Within the New Frontiers in Food project, the partnership with Guelph may be formalised as a Memorandum Of Understanding.

